



October 27, 2023 1700 South Broadway, Camden NJ Media Contact: Mark Walton, <u>info@hopechocolates.com</u>, 856-693-3554 www.HopeChocolates.com

From Behind Bars to Chocolate Bars: Hope Chocolates' Vision of Hope for Previously Incarcerated Men & Women in Camden New Jersey

Hope Chocolates, a non-profit organization based in Camden, New Jersey, is proud to announce its official formation, blending together quality and compassion. This enterprise is dedicated to producing premium chocolate products while offering career opportunities to men who have been released from prison.

Hope Chocolates understands the challenges that individuals face when reentering society after incarceration. Through employment and training, the organization empowers these individuals in rebuilding their lives, cultivating new skills, and becoming contributors to their communities.

This is What Hope Tastes Like

Hope Chocolates was founded as a way to improve the lives of men from incarceration. Starting over is difficult. Finding a job with a prison record is a challenge. And developing marketable skills is tough. Hope Chocolates wants to change that. Their goal is to hire ex-offenders that are looking for employment, train them, mentor them, and work with them to become change agents for good in the city of Camden NJ.

Delectable Goodness with a Social Heart

The mission of Hope Chocolates is two-fold: to create a business that manufactures and sells premium chocolate products to a variety of consumers and to build a business that provides hope to men and women through employment. They combine the delectable joy of fine chocolate with the transformative power of second chances.

Quality: You won't find superior chocolate; 100% Belgian chocolate.

Impact: 100% of all orders provide employment to men/women released from prison.

Unique: Hope Chocolates is the only chocolate business in the world with the mission of mentoring ex-offenders.

Commitment: Hope Chocolates associates have worked with incarcerated men for 25 years.



News Release

A History of Compassion

Bill Antinore, Director of Seeds of Hope, the parent organization of Hope Chocolates, has been working in Camden NJ for nearly 25 years. "*My wife, Brenda, and I have been involved with the people of South Camden since 1999. We love them dearly and wanted to expand our ability to transform this part of the city*", said Antinore. "*We formed Hope Chocolates as a way to further this impact, helping men and women get reintegrated into society. It is our hope that people will come to know what great products we offer, not so we can make money, but so we can hire more people and have a greater impact on our employees*' lives and the lives of the citizens of *Camden.*"

A Future of Growth

Hope Chocolates is poised to redefine the sweet tasting experience of fine chocolates while making a lasting impact on Camden, NJ, and beyond. Bruce Smith, an expert in the chocolate industry, is looking forward to the future, expanding the Hope Chocolates product line. "We started fairly simply with a set of fine chocolate bars and beautiful boxed sets. But as we train our chocolatiers, we are expanding our product suite to include higher end products that will delight everyone."

To support Hope Chocolates and learn about their mission, go to www.HopeChocolates.com

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About Hope Chocolates

Hope Chocolates is a non-profit organization located in Camden, NJ, dedicated to producing premium chocolate products while providing careers and training opportunities for men and women released from prison. Founded on the principles of craftsmanship, compassion, and second chances, Hope Chocolates seeks to transform lives while crafting exquisite chocolates that delight the senses and contribute to a thriving community.

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